



WELCOM

code



Umbraco 16

Segments, Tiptap, Property Level Permissions





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Umbraco MVP

Fler olika paket

Umbraco sedan 2008

Umbraco 16 - Whats new?

- Segments
- TipTap | ~~TinyMCE~~
- Property Level Permissions
- Webhooks Payloads



Segments

Serve content based on visitor segment

What is segments?

- Variants
- Culture Variants
 - English
 - Swedish
- Segment Variants
 - Anonymous / Logged in
 - Visitor / Prospect / Customer



Umbraco Engage

Learn - Adapt - Convert

Optimize user engagement and drive conversions with features like server-side analytics, A/B testing, profiling, and personalization. Umbraco Engage gives you actionable insights, all you need to adapt your content in real-time, and deliver optimized content and tailored digital experiences.

Book discovery call

Get in touch

DIY Segments

```
public class SegmentService : ISegmentService
{
    private readonly Segment[] _segments = [
        new Segment { Alias = "customer", Name = "Customer" },
        new Segment { Alias = "prospect", Name = "Prospect" }
    ];

    public async Task<Attempt<PagedModel<Segment>?, SegmentOperationStatus>>
    GetPagedSegmentsAsync(int skip = 0, int take = 100)
    {
        return Attempt.SucceedWithStatus<PagedModel<Segment>?, SegmentOperationStatus>
        (
            SegmentOperationStatus.Success,
            new PagedModel<Segment> {
                Total = _segments.Length,
                Items = _segments.Skip(skip).Take(take)
            }
        );
    }
}
```

```
public class SegmentComposer : IComposer
{
    public void Compose(IUmbracoBuilder builder)
    {
        // Register our segment service
        builder.Services.AddUnique<ISegmentService, SegmentService>();

        // Enable segment
        builder.Services.Configure<SegmentSettings>(settings => settings.Enabled = true);
    }
}
```

- Structure**
- Document Types
 - Compositions
 - Article**
 - Homepage
 - Media Types
 - Member Types
 - Data Types
 - Languages
 - Document Blueprints
- Templating**
- Templates

 Article cmsArticle Design Structure **Settings** Templates Actions >

Enter a description...

Data variations

Allow vary by culture Vary by culture
Allow editors to create content of different languages.

Allow segmentation Vary by segment
Allow editors to create segments of this content.

Is an Element Type Element Type
An Element Type is meant to be used within other Document Types, and not in the Content tree.

Article cmsA

Enter a description...

Content + Add tab

Headline Textstring Shared across segments

headline

Enter a description...

Body Text Richtext editor Shared across segments

bodyText

Enter a description...

Add property

Add group

Headline

headline

Enter a description...

Textstring
 Umb.PropertyEditorUi.TextBox

Validation

Field is mandatory

Custom validation

No validation

Variation

Shared across segments

Appearance

Label to the left

Label above (full-width)



Content



Products Default ▾

- Products Published Default
- + Customers Not created [Open in Split view](#)
- + Prospect Not created Prospect

Body Text

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- Homepage
- Products
- About us
- Recycle Bin



Demo



Backoffice extension?

```
dotnet new install Umbraco.Templates
```

```
dotnet new umbraco-extension -n MyExtension
```

Package Script Writer

by Paul Seal

Tick the box under the packages you want to install and configure the options to generate the required script to run.

[🔍 Packages \(489\)](#) [<> Install Script](#) [✖ Options](#) [👍 Popular Scripts](#) [? Help](#) [☕ Buy me a coffee](#) [🌐 Hosting](#) [✔ Umbraco Versions](#)

Template Name:

Template Version:

- Latest Stable
- Latest LTS 13.8.1
-  16.0.0-rc
- 15.4.1
- 15.4.0
- 15.4.0-rc2
- 15.4.0-rc
- 15.3.1
- 15.3.0
- 15.3.0-rc2
- 15.3.0-rc
- 15.2.3
- 15.2.2
- 15.2.1
- 15.2.0
- 15.2.0-rc
- 15.1.2
- 15.1.1
- 15.1.0

Use Unattended Install:

Database Type

Umbraco User Friendly Name:

Umbraco User Email:

Umbraco User Password (min 10 characters):

[Reset to Defaults](#) [Save](#) [🗑 Delete Save](#) [✔ Update Script](#)

[↩ Start Over](#) [🗑 Clear All Packages](#) [✔ Update Script](#)

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Output to single line command Remove comments

```
# Ensure we have the latest Umbraco templates
dotnet new install Umbraco.Templates --force

# Create solution/project
dotnet new sln --name "MySolution"
dotnet new umbraco --force -n "MyProject" --friendly-name "Administrator" --email "admin@example.com" --password "1234567890" --development-database-type
SQLite
dotnet sln add "MyProject"

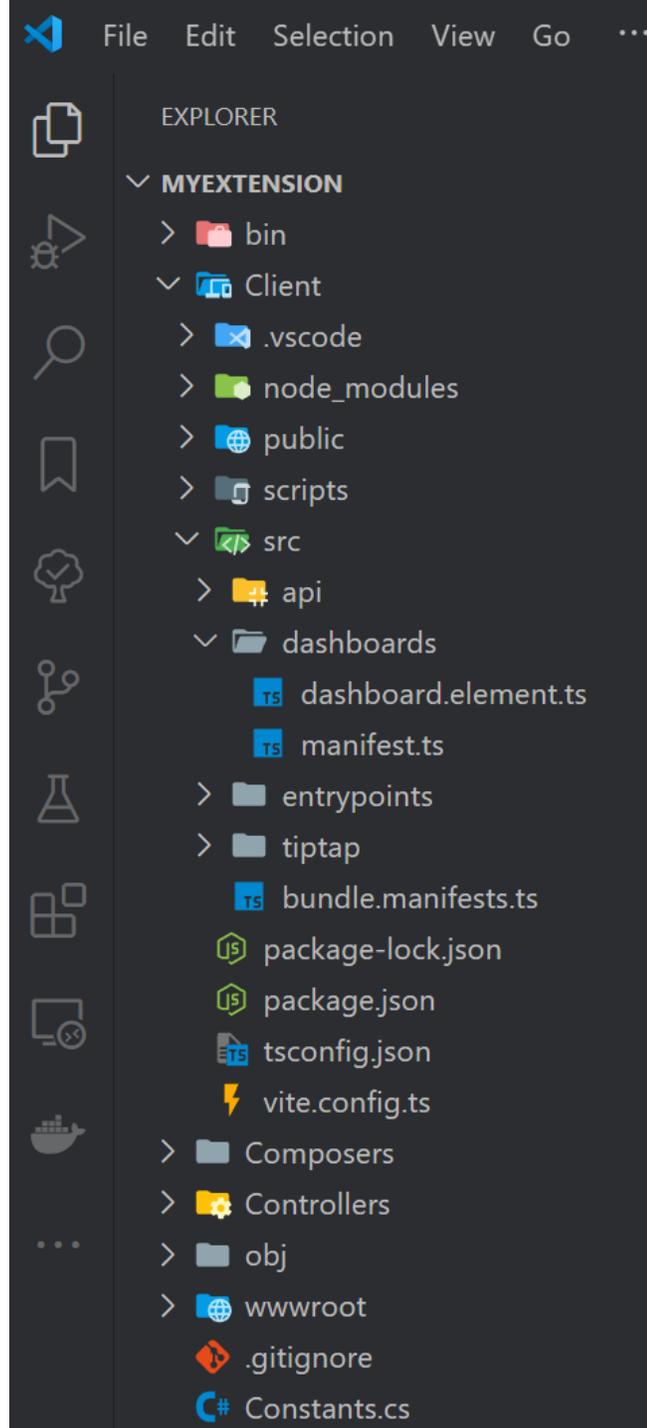
#Add starter kit
dotnet add "MyProject" package clean

dotnet run --project "MyProject"
#Running
```

[📄 Copy Script](#)

Extensions tips/tricks

- Use Vite/TypeScript (the template)
- Frontend in VS Code (+ Lit Plugin)
- Umbraco source @ Github





Tiptap

The new Rich Text Editor 



What happened to TinyMCE??

- New license (GPLv2)
- Not compatible with Umbraco (MIT)

TinyMCE 

The rich text editor behind great content
creation experiences

[Explore Features](#)

[Get Free API Key](#)



The editor suite to build products with real-time edi

Tiptap is the headless and open source editor framework. Integrate over 100+ extensions and paid features like collaboration and AI agents to create the UX you want

[Sign up free →](#)[Try it live](#)

Tiptap... what?

- **Headless Rich Text Editor**
- **Only a canvas**
- **Not even a toolbar**
- **Extensions for everything**

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Tiptap fundamentals

- Uses contenteditable attribute in HTML
- Written in TypeScript
- Every HTML-element requires an extension
- Paragraf `<p>` requires the `@tiptap/extension-paragraph`
- Meta-package `@tiptap/starter-kit`

Umbraco and Tiptap

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tiptapToolbarExtension (s)

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Umbraco and Tiptap

- **tiptapToolbarExtension**
Adding a button to the toolbar in the rich text editor
- **tiptapExtension**
Wire up a Tiptap-extension to work within Umbraco
Insert custom styles into the rich text editor

<https://tiptap.dev/docs/editor/extensions/overview>



Demo



Property level permissions

- Set read / write permissions on Property Level
- Hide "secret" settings
- Note: Only a frontend-thing, not super-secure.

Granular permissions

Documents

Assign permissions to specific documents

Add

Document Property Values

Assign permissions to Document property values

Contact: Map Coordinates (mapCoordinates)
UI Read

Add

Document Property Value



UI Read

Allow access to read Document property values in the UI



UI Write

Allow access to write Document property values from the UI



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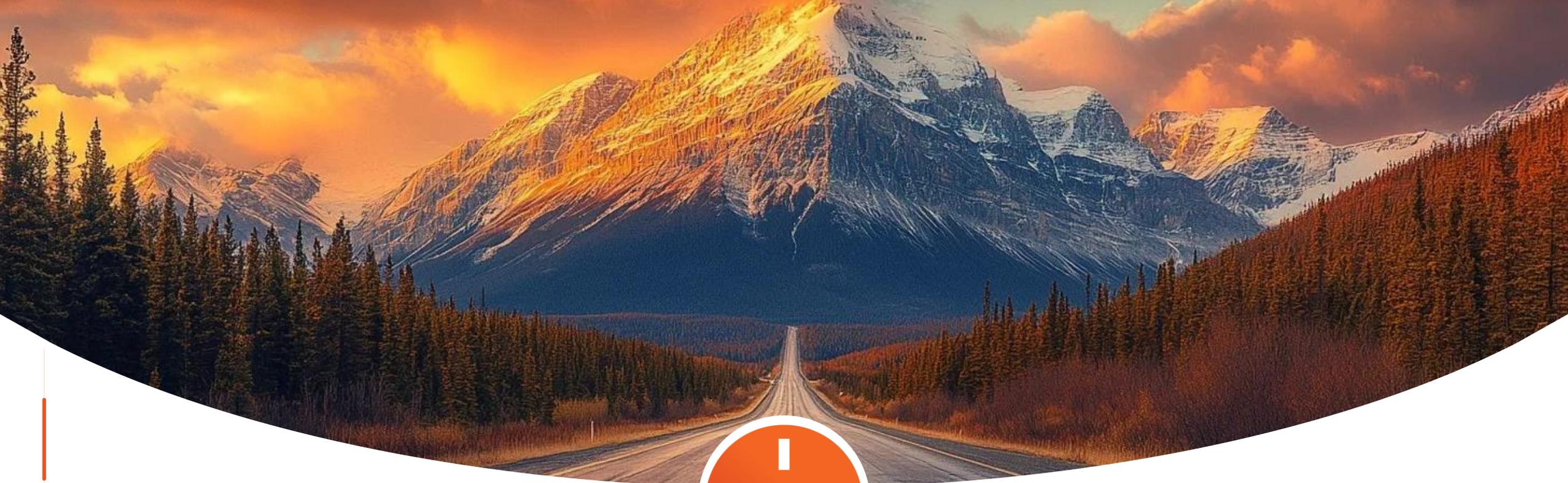
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22 oktober 2025

Ordet är fritt

Vad vill vi prata om?



Supertak!